**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 15 october 2022 |
| Team ID | PNT2022TMID46719 |
| Project Name | Project - Global Sales Data Analytics |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | In its simplest form, a problem statement defines the pain point you hope to solve or the impact you hope to make with your work. This statement should be clear, concise, and define a measurable outcome. |
|  | Idea / Solution description | In this activity you are expected to Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store in use future. |
|  | Novelty / Uniqueness | Novelty sales volume is presented and further data is triangulated with top-down and bottom-up approaches to forecast complete market size and to estimate forecast numbers for key regions covered in the report along with classified and well recognized Types and end-use industry. |
|  | Social Impact / Customer Satisfaction | Customer satisfaction is described as the psychological state consumers experience when their expectations prior to the consumption of a product/service meets or exceeds the actual consumption experience. |
|  | Business Model (Revenue Model) | A Business Model Analysis involves taking a high-level look at the business as a whole and then focussing on areas which are perceived to indicate significant potential for performance improvement. |
| 6. | Scalability of the Solution | Scalability solution is an aspect or rather a functional quality of a system, software or solution.  Scalability is the measure of a system's ability to increase or decrease in performance and cost in response to changes in application and system processing demands. |